

OP Cheat Sheet

ONE PHILOSOPHY

ImpactCraft™ — Solution Design & Execution Roadmap

Consultant Guide Overview:

ImpactCraft™ is where insight becomes action. This phase is highly generative, requiring consultants to facilitate solutioning, prioritisation, and strategic alignment. The emphasis is on co-creation—ensuring clients feel ownership of the roadmap and are equipped to lead implementation.

Primary Objective:

Translate insights into strategic initiatives, solutions, and measurable impact pathways.

Detailed Consultant Activities:

1. Solution Co-Creation Sprints

- Facilitate workshops with cross-functional teams to ideate and prototype solutions linked to identified resilience gaps
- Ensure each proposed initiative addresses both a competency and its systemic context

2. Strategic Framing Sessions

- Align proposed solutions with organisational priorities, purpose, and change appetite
- Validate strategic coherence across short-, mid-, and long-term needs

3. Prioritisation and Phasing

- Use structured decision frameworks (e.g., Impact vs. Effort Matrix) to prioritise initiatives
- Define implementation phases and sequencing based on capacity and urgency

4. Execution Planning

- Develop implementation playbooks for top-priority initiatives
- Define success metrics, leadership accountabilities, and tracking mechanisms

5. Leadership Engagement & Commitment Session

- Present final roadmap and opportunity portfolio
- Secure alignment, resource commitment, and visible sponsorship from senior leadership

Deliverables:

- Strategic Opportunity Recommendations Pack
- Phase-Linked Execution Roadmap
- Leadership Briefing & Commitment Slides

Tools & Methods:

- Opportunity Prioritisation Matrix
- Strategic Design Canvas
- Activation Planning Templates

Consulting Value Add:

- Facilitates co-ownership of strategy, not dependency on consultants
- Builds momentum through structured clarity and actionable next steps
- Connects big vision to day-to-day execution with precision- Brings clarity and confidence to next steps
- Translates complexity into practical action
- Enables leadership ownership and momentum